Keto Chargeback Class Action Administrator P.O. Box 5053 Portland, OR 97208-5053

Court-Ordered Legal Notice

If you purchased Ultra Fast Keto Boost, InstaKeto, or Instant Keto diet pills, please read this notice: a class action may affect your rights.

A federal court has authorized this Notice. This is <u>not</u> a solicitation from a lawyer.

Records indicate that you may be affected by a class action lawsuit: *Sihler et al. v. Global e-Trading LLC, et al.*, No. 8:23-CV-01450-VMC-UAM (M.D. Fl.) (the "Florida Class action"). This notice summarizes your rights and options.

Who is a Class Member? The certified Class is: All consumers in the United States who, within the applicable statute of limitations period until the date notice is disseminated, were billed for shipments of either three bottles or five bottles of Ultra Fast Keto Boost, Insta Keto, or InstantKeto and who did not receive a full refund for bottles which Plaintiffs allege were advertised as being "free" but which were allegedly not actually free. To determine if you are a Class Member, please visit www.KetoChargebackLawsuit.com or call toll-free: 1-888-884-1627. The court has appointed Kneupper & Covey PC and Kibbery Wagner, PLLC to represent the Class. You don't need to pay Class counsel.

Who are the Defendants? The Defendants are a chargeback mitigation company that Plaintiffs allege helped perpetuate the Ultra Fast Keto Boost, Insta Keto, or InstantKeto's scam as well as its CEO and former CEO. The Defendants deny the allegations against them and maintain that they are a reputable technology platform provider that supports merchants and financial institutions worldwide, with tools and services developed to help automate dispute and chargeback related workflows.

What is this notice about? This notice is to inform you that the Class was certified by the court, meaning the case can officially proceed as a class action.

What are my options? You have a choice of whether to stay in the Class or not, and you must decide this now. If you do nothing, you will stay in the Class. You will be bound by all orders of the court and you won't be able to separately sue, or continue to separately sue, the Defendants in this case for the conduct at issue in this lawsuit. If money or benefits are obtained, you will be notified about how to get a share. You may exclude yourself from the Class by sending a letter or email to the address below no later than December 3, 2024, saying you want to be excluded from the Class.

What are the important dates? The Exclusion Deadline is December 3, 2024. On May 5, 2025 trial will begin. Trial will take place in Courtroom 14B of the Sam M. Gibbons United States Courthouse, 801 North Florida Ave. Tampa, Florida 33602. There isn't any guarantee that Plaintiffs will win or that they will get any money. Any judgment for or against the Class will be binding on you unless you exclude yourself from the Class.

<u>Want more information?</u> For more information, visit www.KetoChargebackLawsuit.com, contact the administrator at 1-888-884-1627, or write to Keto Chargeback Class Action Administrator, P.O. Box 5053, Portland, OR 97208-5053 or info@KetoChargebackLawsuit.com. Please do not contact the court.